





The 2010 Healthy Wealthy Wise
National Empowerment

National Empowerment Tour Kick-Off

Helping Black Women, Veterans and Girls Live their Best Lives!

www.ncbcp.org

Join us in the Beautiful and Resilient Gulf Region

in New Orleans - October 8 - 12, 2010

Co-Sponsored by





Our Children: Our Mission. Our Future.







PHOTO CAPTION: Melanie L. Campbell, President & CEO and Convener, Black Women's Roundtable, National Coalition on Black Civic Participation Launches BWR National "Healthy, Wealthy & Wise" National Empowerment Tour Initiative in New Orleans on October 8, 2010. Campbell is joined by (I-r) The Honorable Diana Bajoie, Director, of Community Relations, LSU Health Sciences Center & Former Representative, LA State Legislature; Honorable Cynthia Willard Lewis, City Council Member At-Large, City of New Orleans; and Kellie Williams, Actress and Cast Member, Family Matters.



PHOTO CAPTION: Stephanie Jordan, Internationally-renowned Jazz Artist and NOLA native serves as the BWR Coordinator, LA Unity Coalition, brings remarks at BWR Tour Launch Press Conference. Jordan is joined by (r-l) Dr. Beverly Wright, Founder & President, African American Women of Purpose & Power; LaVerne Saulny, Regional Manager, U. S. Senator Mary Landrieu's NOLA Office; and Makani Themba-Nixon, Executive Director, The Praxis Project and BWR Tour National Partner.



PHOTO CAPTION: Tanya Leah Lombard, Assistant Vice President, AT & T, brings greetings as a lead corporate sponsor of BWR National Tour. Lombard is joined by (I-r) Honorable Dianne Bajoie; Leo Marsh, Regional Director, AT & T; Hon. Cynthia Willard Lewis; Kellie Williams; and Melanie Campbell.



NCBCP National Press Conference to Launch BWR Tour National, state and local partners, sponsors and NCBCP Team. New Orleans, LA – Friday, October 8, 2010.



# BWR NOLA Tour Unity 2 Mile Health Walk To End Diabetes

Walk Thru Historic Gentilly Neighborhood Saturday, Oct. 9, 2010







BWR Tour New Orleans Health Fair & Mini-Expo @ Dillard University Ruby Pulliam, Events Manager, NCBCP, gets her blood pressure checked after 2-mlle Unity Walk by Daughters of Charity Services Mobile Unit, which provided Free Health Screenings for BWR Health Fair on Saturday, October 9, 2010



BWR NOLA TOUR HEALTH FAIR & MINI-EXPO
Opening Session – Saturday, October 9, 2010 @ Dillard University Gym
(right to left) Hosted by Stephanie Jordan, BWR NOLA Coordinator, LA Unity Coalition; Dr.
Beverly Wright, Founder & President, African American Women of Purpose & Power';
Melanie L. Campbell, President & CEO and Convener, BWR, NCBCP

BWR NOLA Tour – Health Fair & Mini-Expo at Dillard University Gym. Olympic Gold Medalist, Dominique Dawes sharing importance of exercise to girls (Ages 6 – 17) on Fitness, Sports and Nutrition attending on Oct. 9, 2010. Dominique represented President's Council on Fitness, Sports & Nutrition and encouraged everyone to participate in the President's Active Lifestyle Awards (PALA) challenge and First Lady Obama's *Let' Move!* Initiative.





**Lauren Darensbourg**, MPH, Manager of Strategic Partnerships for Minority and Underserved Populations, President's Council on Fitness, Sports & Nutrition and **Monifa Bandele**, Sr. Programs & Outreach , NCBCP, organize logistics for BWR Healthy Living Session for Girls. Saturday, October 9, 2010.

BWR NOLA Tour Health Fair & Mini-Expo Fit Mama Fitness: *A Bootcamp for Young Mothers* Gabrielle Deruise, Instructor Saturday, October 9, 2010



BWR NOLA Tour Listening Sessions for Girls
Facilitated by Actress Kelly Williams, Former Cast Member, Family
Matters & Dr. Patrice Sams-Abiodun, African American Women of
Purpose & Power. Saturday, Oct. 9, 2010



BWR NOLA Tour Health Fair & Mini-Expo Breast Cancer Prevention Session Saturday, October 9, 2010



BWR NOLA Tour Health Fair & Mini-Expo Lowe r 9<sup>th</sup> Ward Clinic Provides Free Blood Pressure Screenings Saturday, October 9, 2010



BWR NOLA Health Fair & Mini-Expo
Using the Internet as a Health Care Research Tool
Presenter, Cliff Robinson, LA Unity Coalition
Saturday, October 9, 2010



### **BWR NOLA Tour Health Fair & Mini-Expo**

Mama D (front row center), Community Leader Attends on Saturday, October 9, 2010



Youth Attendees

Saturday, October 9, 2010











BWR NOLA Tour Listening Session for Women Veterans
Facilitated by Michele Jones, White House Liaison, Office of the
Secretary, Department of Defense.
Tuesday, October 12, 2010



BWR NOLA Tour Listening Session for Veteran Women.
Suzanne Fuller, NCBCP Board Member (far left) joins discussion with veteran women from NOLA.. Tuesday, October 12, 2010



BWR NOLA Tour Intergenerational Dialogue Luncheon:: Sisters Can We Talk? *Ending Violence Against Women & Girls* Tuesday, October 12, 2010

TOP LEFT PHOTO: Moderator (Far Right): Susan L. Taylor, Founder & CEO, National CARES Mentoring Movement & Editor-In-Chief Emeritus, Essence. Panelists (L-R) Kelley Bagayoko, JD, Legislative Aide, Rep. Helena Moreno, LA House of Representatives; Michele Jones, Special Assistant to Secretary of Defense, White House Liaison; Dr. Elsie Scott, President & CEO, Congressional Black Caucus Foundation; Dr. Cynthia M. A. Butler-McIntyre, 24<sup>th</sup> National President, Delta Sigma Theta Sorority, Inc.

Mirtha Beadle, M.P.A, Deputy Director, Office of Minority Health, Health & Human Services.

RIGHT PHOTO BELOW: William Kellibrew IV, Chair & President
William Kellibrew Foundation
shares his story and performs
a solo in tribute to women and girls attending luncheon.







Melanie Campbell, President & CEO and Convener, BWR joins Susan L. Taylor, Founder & CEO, National CARES Mentoring Movement (BWR Member) for meeting with New Orleans Mayor, Mitch Landrieu and Judy Reese Morse, Deputy Mayor & Chief of Staff, City of New Orleans. October 12, 2010. Mayor Landrieu supported BWR Tour and is interested in Tour possibly becoming annual event in NOLA.



NCBCP affiliate leader of Louisiana Unity Coalition, Vincent Sylvain (far right) attends meeting w/Mayor Mitch Landrieu.



## NCBCP BWR National Tour Launches in New Orleans, LA

October 7 – 12, 2010

## **Media Coverage – News Articles**

http://ladatanews.com/issues/pdf/data101016.pdf

#### BlackAmericaWeb.com

Black Women's Health, Wealth Get Five-Day Focus

Date: Thursday, October 07, 2010, 4:52 am By: Denise Stewart, BlackAmericaWeb.com

http://www.blackamericaweb.com/?q=articles/news/moving\_america\_news/22598



New Orleans Data News Weekly – "The People's Paper"

October 9 – 15, 2010

http://ladatanews.com/issues/pdf/data101009.pdf

#### **NOLA BEEZ**

http://www.nolabeez.org/article/2010-1005-new-orleans-agenda-empowering-black-women-veterans-and-girls-in-the-gulf-coast

veterans-and-girls-in-the-gulf-coast