



**16th ANNUAL SPIRIT OF DEMOCRACY AWARDS GALA AND ANNUAL INTERGENERATIONAL TECHNOLOGY LEADERSHIP ROUNDTABLE**  
**October 3, 2013**

**Title Sponsor \$50,000**

- Recognized as Title Sponsor
- Priority VIP seating for three tables of ten at the gala
- On-stage speaking opportunity (3 minutes)
- On-stage photo and networking opportunity with special guests
- Thirty reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- Full page center fold ad in gala and leadership roundtable program journals
- On site marketing opportunity, including product placement
- Premier logo placement on event sponsorship wall and NCBCP website
- Recognition in press materials
- Exclusive signage

**Platinum Level \$25,000**

- Priority seating for two tables of ten at the awards gala
- On-stage photo and networking opportunity with special guests
- Twenty reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- One full page ad in gala and leadership roundtable program journals
- On site marketing opportunity, including product placement
- Logo placement on event sponsorship wall and NCBCP website
- Recognition in press materials
- Designated signage

**Gold Level \$15,000**

- Seating for one table of ten at the awards gala
- On-stage acknowledgment
- Ten reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- One full page ad in gala and leadership roundtable program journals
- Select product placement
- Logo placement opportunities on event sponsorship wall and NCBCP website

**Silver Level \$10,000**

- Seating for one table of ten at the awards gala
- Ten reserved seats for the leadership roundtable
- One representative in group photo opportunity at the leadership roundtable
- One half page ad in gala and leadership roundtable program journals
- Select product placement
- Logo placement opportunities on event sponsorship wall and NCBCP website

**Bronze level \$5,000**

- Seating for one table of ten at the awards gala
- Five invitations for the leadership roundtable
- Half page ad in gala and leadership roundtable program journals
- Logo placement opportunities on event sponsorship wall and NCBCP website

**Membership and Non-Profit Level \$2,500**

- One table for ten at the awards gala
- Two invitations for the leadership roundtable
- Listing in gala and leadership roundtable program journals

**Individual Invitation \$175**

**2013 SPONSORSHIP RESPONSE**

**YES**, we will support the **Spirit of Democracy Awards Celebration** (Please select one):

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Title Sponsor \$50,000 & above   | <input type="checkbox"/> Platinum \$25,000 | <input type="checkbox"/> Gold \$15,000                       |
| <input type="checkbox"/> Silver \$10,000  | <input type="checkbox"/> Bronze \$5,000    | <input type="checkbox"/> Membership/Non-Profit Level \$2,500 |
| <input type="checkbox"/> Individual Invitation (\$175 each)   |  |  |
| <input type="checkbox"/> No, we are unable to participate at this time. However, enclosed is a contribution of \$ _____ |  |  |

**For additional sponsorship information, please contact Tonya Tyson, Executive Assistant, NCBCP at [events@ncbc.org](mailto:events@ncbc.org)**

Please make checks payable to:  
**The National Coalition on Black Civic Participation (NCBCP)**  
 NCBCP is a 501(c)(3) nonprofit.  
 Federal Tax ID # 52-1253112  
 Please complete form and fax to: (202) 659-5025  
**NCBCP**  
 1050 Connecticut Avenue, NW  
 10th Floor - Suite #1000  
 Washington, DC 20036

Company/Organization	_____
Contact	_____
Title	_____
Address	_____
City State Zip	_____
Telephone Fax Email	_____
<b>To pay by credit card:</b>	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express
Authorized Name Signature	_____
Credit Card No. Exp. Date Amount	_____



2013 Moving Forward Together!

## ADVERTISING RATES

**NATIONAL COALITION  
ON BLACK CIVIC PARTICIPATION  
16TH ANNIVERSARY  
SPIRIT OF DEMOCRACY  
AWARDS GALA  
& ANNUAL  
INTERGENERATIONAL  
TECHNOLOGY LEADERSHIP  
ROUNDTABLE**

## 2013 ADVERTISING RESPONSE

- Please reserve a full page ad for company/organization listed below.
- Please reserve a half page ad for company/organization listed below.

Please make checks payable to:  
**The National Coalition on Black  
 Civic Participation (NCBCP)**  
 NCBCP is a 501(c)(3) nonprofit.  
 Federal Tax ID # 52-1253112  
 Please complete form and  
 fax to: (202) 659-5025  
**NCBCP**  
 1050 Connecticut Avenue, NW  
 10th Floor - Suite #1000  
 Washington, DC 20036



### Full page \$1500

- Ads standard size: 7.5 in wide x 10 in high
- Ads that bleed size: 8.875 in wide x 11.40 in high\*

### Half page \$750

#### Horizontal Ad

- Ads standard size: 7.5 in wide x 5.20 in high
  - Ads that bleed size: 8.875 in wide x 5.6578 in high\*
- Bleed included\*

#### Vertical Ad

- 4" wide x 10" high (live area for bleed ads)\*
  - 10" wide x 4" high (live area for bleed ads)\*
  - Without bleed 3.5" high x 9" high or 9" wide x 3.5" high
- \*Include 1/8" for art with bleeds

#### Specifications Digital Art (in order of preference)

- ♦ Press Hi-res PDF
- ♦ Indesign CS3 (Mac OS, include fonts)
- ♦ Photoshop 300 dpi
- ♦ Adobe Illustrator (fonts outlined only)

#### Electronic art files can be emailed to:

Brian@yd-design.com

For technical and art related questions contact:

**Brian Young 240.441.0730**

email: Brian@yd-design.com

For more information contact:

**Tonya Tyson 202.659.4929**

email: events@ncbcp.org

**Final ad art must be received by August 15, 2013**

Company/Organization

Contact

Title

Address

City State Zip

Telephone Fax Email

To pay by credit card:  Visa  Mastercard  American Express

Authorized Name Signature

Credit Card No. Exp. Date Amount