



**15TH ANNUAL SPIRIT OF DEMOCRACY AWARDS GALA AND
SECOND ANNUAL INTERGENERATIONAL TECHNOLOGY LEADERSHIP ROUNDTABLE
MAY 17, 2012**

Title Sponsor \$50,000

- Recognized as Title Sponsor
- Priority VIP seating for three tables of ten at the gala
- On-stage speaking opportunity (3 minutes)
- On-stage photo and networking opportunity with special guests
- Thirty reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- Full page center fold ad in gala and leadership roundtable program journals
- On site marketing opportunity, including product placement
- Premier logo placement on event sponsorship wall and NCBCP website
- Recognition in press materials
- Exclusive signage

Platinum Level \$25,000

- Priority seating for two tables of ten at the awards gala
- On-stage photo and networking opportunity with special guests
- Twenty reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- One full page ad in gala and leadership roundtable program journals
- On site marketing opportunity, including product placement
- Logo placement on event sponsorship wall and NCBCP website
- Recognition in press materials
- Designated signage

Gold Level \$15,000

- Seating for one table of ten at the awards gala
- On-stage acknowledgment
- Ten reserved seats for the leadership roundtable
- Two representatives in group photo opportunity at the leadership roundtable
- One full page ad in gala and leadership roundtable program journals
- Select product placement
- Logo placement opportunities on event sponsorship wall and NCBCP website

Silver Level \$10,000

- Seating for one table of ten at the awards gala
- Ten reserved seats for the leadership roundtable
- One representative in group photo opportunity at the leadership roundtable
- One half page ad in gala and leadership roundtable program journals
- Select product placement
- Logo placement opportunities on event sponsorship wall and NCBCP website

Bronze level \$5,000

- Seating for one table of ten at the awards gala
- Five invitations for the leadership roundtable
- Half page ad in gala and leadership roundtable program journals
- Logo placement opportunities on event sponsorship wall and NCBCP website

Membership and Non-Profit Level \$2,500

- One table for ten at the awards gala
- Two invitations for the leadership roundtable
- Listing in gala and leadership roundtable program journals

Individual Invitation \$175

2012 SPONSORSHIP RESPONSE

YES, we will support the **Spirit of Democracy Awards Celebration** (Please select one):

- | | | |
|---|--|--|
| <input type="checkbox"/> Title Sponsor \$50,000 & above | <input type="checkbox"/> Platinum \$25,000 | <input type="checkbox"/> Gold \$15,000 |
| <input type="checkbox"/> Silver \$10,000 | <input type="checkbox"/> Bronze \$5,000 | <input type="checkbox"/> Membership/Non-Profit Level \$2,500 |
| <input type="checkbox"/> Individual Invitation (\$175 each) | | |
| <input type="checkbox"/> No, we are unable to participate at this time. However, enclosed is a contribution of \$ _____ | | |

For additional sponsorship information, please contact Ruby Pulliam, Events Manager, NCBCP at events@ncbcp.org

Please make checks payable to:
**The National Coalition on Black
Civic Participation (NCBCP)**
NCBCP is a 501(c)(3) nonprofit.
Federal Tax ID # 52-1253112
Please complete form and
fax to: (202) 659-5025
NCBCP
1050 Connecticut Avenue, NW
10th Floor - Suite #1000
Washington, DC 20036

Company/Organization

Contact

Title

Address

City State Zip

Telephone Fax Email

To pay by credit card:

☐

Visa

☐

Mastercard

☐

American Express

Authorized Name Signature

Credit Card No. Exp. Date Amount



2012 The Year to Make Change Happen!

ADVERTISING RATES

NATIONAL COALITION ON BLACK CIVIC PARTICIPATION 15TH ANNIVERSARY SPIRIT OF DEMOCRACY AWARDS GALA & SECOND ANNUAL INTERGENERATIONAL TECHNOLOGY LEADERSHIP ROUNDTABLE

2012 ADVERTISING RESPONSE

- ☐ Please reserve a full page ad for company/organization listed below.
- ☐ Please reserve a half page ad for company/organization listed below.

Please make checks payable to:
The National Coalition on Black
Civic Participation (NCBCP)
NCBCP is a 501(c)(3) nonprofit.
Federal Tax ID # 52-1253112
Please complete form and
fax to: (202) 659-5025
NCBCP
1050 Connecticut Avenue, NW
10th Floor - Suite #1000
Washington, DC 20036



Full page \$1500

- Ads standard size: 7.5 in wide x 10 in high
- Ads that bleed size: 8.875 in wide x 11.40 in high*

Half page \$750

Horizontal Ad

- Ads standard size: 7.5 in wide x 5.20 in high
- Ads that bleed size: 8.875 in wide x 5.6578 in high*

Bleed included*

Vertical Ad

- 4" wide x 10" high (live area for bleed ads)*
- 10" wide x 4" high (live area for bleed ads)*
- Without bleed 3.5" high x 9" high or 9" wide x 3.5" high

*Include 1/8" for art with bleeds

Specifications Digital Art (in order of preference)

- ♦ Press Hi-res PDF
- ♦ Indesign CS3 (Mac OS, include fonts)
- ♦ Photoshop 300 dpi
- ♦ Adobe Illustrator (fonts outlined only)

Electronic art files can be emailed to:

Brian@yd-design.com

For technical and art related questions contact:

Brian Young 301.894.1088

email: Brian@yd-design.com

For more information contact:

Tonya Tyson 202.659.4929

email: events@ncbcp.org

Final ad art must be received by May 5, 2012

Company/Organization

Contact

Title

Address

City State Zip

Telephone Fax Email

To pay by credit card:

☐

Visa

☐

Mastercard

☐

American Express

Authorized Name Signature

Credit Card No. Exp. Date Amount