

**50<sup>th</sup> Anniversary March on Washington**  
**“Our VOICES! Our ISSUES! Our POLITICS”**

**NCBCP Black Youth Vote! Civic Leadership & Organizing Conference**

August 22 – 24, 2013 Washington DC

Hash tag: #BYV! or #YOUTHMOW

**AGENDA HIGHLIGHTS**

**Thursday, August 22<sup>nd</sup>**

**9:00 am – 9:00 pm**

- 9:00 am**      **Unity Breakfast/50<sup>th</sup> March on Washington: *A Look Back to Move Forward***
- 10:00am**      **Greetings**  
**Libation Ceremony**  
**Tribute to Youth Activist & BYV! Florida State Coordinator– The Late Jamal Rose**
- 10:30am**      **Ice breaker**
- 11:45am**      **Session 1 Training Breakout Sessions (90 minutes)**
- Voter Engagement 2.0 -- Integrating Voter Data, Social Media and Technology Tools to Build An Effective Issue Organizing & Voter Mobilization Campaign
  - Voter Registration 101 – know the basics and get ready for 2014
  - Digital Literacy Training: *The revolution will not be televised but could it be tweeted?*
  - How to Implement a Successful Ballot initiative
  - Running for Office – You Can Do It!
  - Art Activism: Creating a Social Movement
  - Accountability 101 – What happens after you elected them?
- 1:15pm**      **Lunch**
- 1:45pm**      **Session 2 Training Breakout Sessions (90 minutes)**
- 3:15pm**      **Gathering of Black Men “I Am Trayvon” (Men Only)**  
Moderator: Jeff Johnson
- 3:15pm**      **Sister Circle “My Sister’s Keeper” (Women Only)**
- 5:30pm**      **Break**
- 6:00pm**      **Mix & Mingle Hosted by *Black Youth Vote! Alumni (location TBD)***
- 7:00pm**      **“Step up to the Challenge, Defining Civil Rights for the Future” (location TBA)**  
Hosted by National Urban League Young Professionals  
*Google + Hangout and on-location event*

**Friday, August 23rd**

**8:00 am – 9:30 pm**

**8:00am Unity Breakfast – “Beating the Drum” (wt)**

**9:00am Health for All: Affordable Care Act Update –What’s in it for young people**

**10:00am Session 1 - Organizing Training Breakout Sessions (90 minutes)**

**Civil Rights, Voting Rights & Social Justice Organizing**

- Saving Our Voting Rights Protections - Congressional & State Legislative Action
- Ending the School to Prison Pipeline
- Eradicating Stand Your Ground Laws & Racial Profiling in Your State
- Organizing The Next Generation Labor Movement
- Affirmative Action & College Affordability - *key to educational equity*
- Immigration Reform/Dream Act – *the ‘fierce urgency’ of making it happen now!*
- Going On the Offensive in the War On Women –
- Green Jobs: *Preparing for a changing work environment*

**11:45am Session 2 - Organizing Training Breakout Sessions (90 minutes)**

**1:15pm Lunch/Break**

**1:45pm Re-convening on the issues – A Collective Strategy Discussion**

**2:15pm Regional/State-Based Organizing Strategy – *how we can work together on a local level?***

**3:30pm Fishbowl “Building and keeping the collective movement going” (wt)**

**5:15pm Closing**

**6:00pm Youth Mass Meeting & Pre-March Rally in partnership with APRI (location TBA)**

**Saturday, August 24, 2013**

**7:00 am – Midnight**

**Breakfast/Gather BYV! Delegations to Depart to the Lincoln Memorial – 7 am – 8 am**

*---Gathering place TBD*

**50<sup>th</sup> Anniversary March on Washington Realize the Dream March & Rally**

*“Jobs, Justice, Peace & Freedom”*

8:00 am – 2:00 pm

Lincoln Memorial, Washington, DC

*National Conveners: Martin Luther King, III & Rev. Al Sharpton, National Action Network*

*Co-Convened by: AFSCME, AFT, APRI, Black Youth Vote!, HRC, LCCR, NAACP, NBJC, SCLC, SEIU,*

*NCBW, NOW, NUL, NCNW, NCBCP, The King Center and CWBI (List in Formation)*

**Global Festival – 2 pm – 6 pm**

*The Mall @ 7<sup>th</sup> & 14<sup>th</sup> Streets, NW, DC Hosted by The King Center & National Park Service*

**Closing Out & After Party – 8 pm - Midnight**